

# PURPOSE ENHANCED US EQUITY FUND



## THE IDEA

Generate enhanced returns from US equities with a 130/30 long-short strategy.

	FX HEDGED	NON-FX HEDGED	USD
ETF SERIES	<b>PEU</b>	<b>PEU.B</b>	---
MGMT FEE	0.80%	0.80%	
SERIES F	<b>PFC1301</b>	<b>PFC1371</b>	<b>PFC1381</b>
MGMT FEE	0.80%	0.80%	0.80%
SERIES A	<b>PFC1300</b>	<b>PFC1370</b>	<b>PFC1380</b>
MGMT FEE	1.80%	1.80%	0.90%

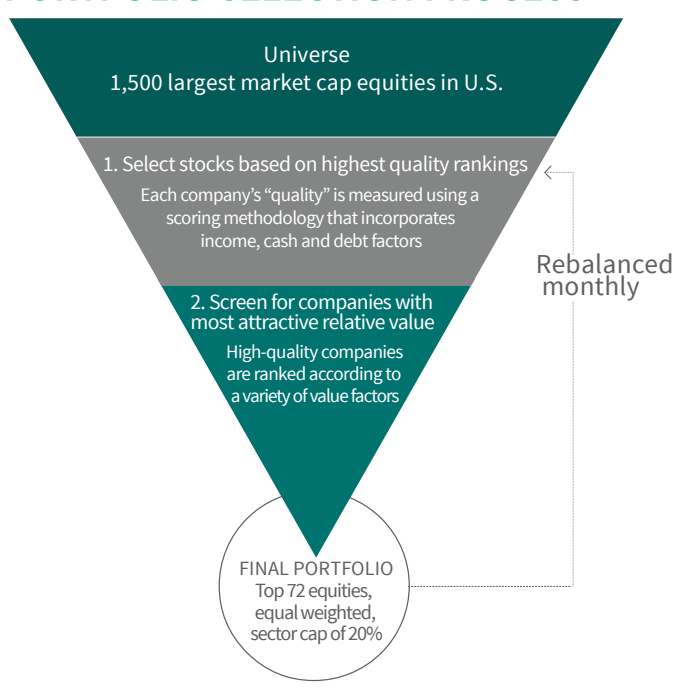
## MY PURPOSE

1. Diversify my core equity portfolio with a high-quality basket of US value stocks
2. Potentially outperform the broader US equity market over the long term

## KEY HIGHLIGHTS

- Invests up to 130% of NAV in a value equity strategy, while maintaining net market risk of 100% through a hedged position on the S&P 500 Index
- Uses value and quality factors to select a broad basket of 72 equal-weighted equities
- Sector cap of 20% to reduce concentration risk
- Tax-efficient corporate class structure

## PORTFOLIO SELECTION PROCESS



## RULES-BASED APPROACH

- Research-driven approach to exploit systematic biases and inefficiencies across global asset markets
- Rules-based securities valuation based on fundamental value, quality, risk, liquidity and momentum factors
- Over-weighting the equity value factor has historically generated outperformance relative to traditional benchmarks
- Key screening metrics to capture value are cash flow yield, earnings yield, sales yield and dividend yield among others
- Momentum-based hedging protects the portfolio from extended market selloffs

## PORTFOLIO STATISTICS

AS OF DEC 31, 2018

Number of Holdings	98
P/E Ratio	14.33 ×
P/B Ratio	3.47 ×
P/CF Ratio	12.30 ×
Dividend Yield (Gross)	2.05%
Avg. Market Cap (\$BIL)	142.93

## PORTFOLIO BREAKDOWN TOP 25 HOLDINGS

AS OF DEC 31, 2018

American Eagle Outfitters Inc	1.84%
Amphenol Corp	1.81%
Home Depot Inc	1.78%
Texas Instruments Inc	1.78%
Murphy USA Inc	1.77%
Fidelity National Information Services Inc	1.76%
Cdk Global Inc	1.76%
Royal Caribbean Cruises Ltd	1.75%
McDonald's Corp	1.74%
Intuit Inc	1.74%
Visa Inc	1.74%
Analog Devices Inc	1.73%
Cisco Systems Inc	1.73%
Nrg Energy Inc	1.73%
Deckers Outdoor Corp	1.72%
Apple Inc	1.72%
Motorola Solutions Inc	1.72%
Black Knight Inc	1.71%
Western Digital Corp	1.71%
SERVICE CORP INTERNATIONAL/US	1.71%
Vail Resorts Inc	1.70%
Chubb Ltd	1.70%
Microsoft Corp	1.69%
Check Point Software Technolog	1.69%
Comerica Inc	1.68%

## PERFORMANCE

FX HEDGED, AS OF DEC 31, 2018

INCEPTION DATE: OCT 14, 2014

SERIES	1 MONTH	3 MONTH	6 MONTH	YTD	1 YEAR	3 YEAR	SINCE INCEPTION
ETF	-9.63%	-12.94%	-9.10%	-14.15%	-14.15%	6.48%	4.60%
F	-9.67%	-12.98%	-9.14%	-14.21%	-14.21%	6.45%	4.62%
A	-9.76%	-13.22%	-9.63%	-14.90%	-14.90%	5.41%	3.59%

NON-FX HEDGED, AS OF DEC 31, 2018

INCEPTION DATE: OCT 14, 2014

SERIES	1 MONTH	3 MONTH	6 MONTH	YTD	1 YEAR	3 YEAR	SINCE INCEPTION
ETF	-6.77%	-7.80%	-5.14%	-5.64%	-5.64%	7.30%	9.47%
F	-6.77%	-7.80%	-5.12%	-5.58%	-5.58%	7.36%	9.53%
A	-6.86%	-8.05%	-5.63%	-6.59%	-6.59%	6.20%	8.32%

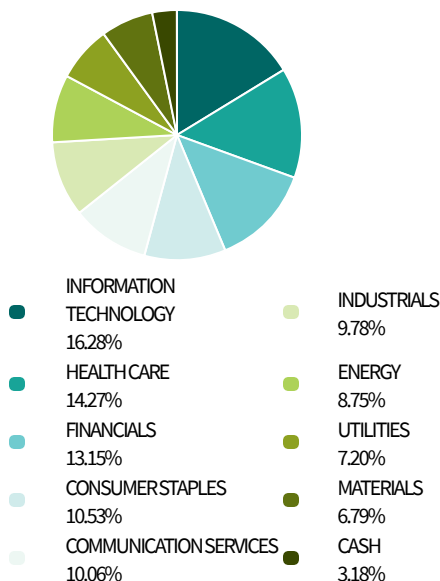
## GROWTH OF \$1,000

AS OF DEC 31, 2018



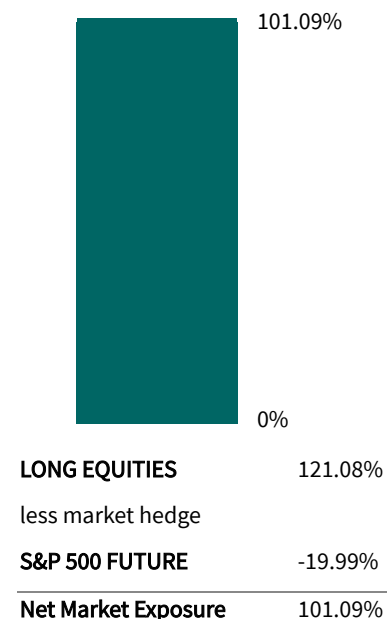
## SECTOR BREAKDOWN

AS OF DEC 31, 2018



## NET MARKET EXPOSURE

AS OF DEC 31, 2018



Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. The indicated rate of return is the historical annual compounded total return including changes in share/unit value and reinvestment of all distributions and does not take into account sales, redemption, distribution or optional charges or income taxes payable by any securityholder that would have reduced returns. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated.