PURPOSE CORE EQUITY INCOME FUND



THE IDEA

Generate income through a portfolio of dividend-paying equities with higher yields and lower volatility than the broader equity market.

ETF SERIES	RDE
MGMT FEES	0.75%

MGMT FEES 0.75%

SERIES F PFC2901

MGMT FEES 1.75%

SERIES A PFC2900

MY PURPOSE

- **1.** Construct my core equity income portfolio with a basket of North American dividend stocks
- 2. Generate income and maximize my potential for longterm capital growth

KEY HIGHLIGHTS

- Diversified portfolio of dividend-paying stocks from across multiple sectors in Canada and the US
- Tactical strategy that combines elements of fundamental analysis and quantitative research
- Investment process screens dividends by health and growth capacity

INVESTMENT PROCESS



PORTFOLIO MANAGER



CRAIG BASINGER, CFA

Chief Market Strategist Purpose Investments

Craig Basinger is the Chief Market Strategist at Purpose Investments. With over 25 years of investment experience, Craig combines an educational foundation in economics & psychology with years of experience in both fundamental and quantitative research. A long term student of the markets, Craig's thoughts and insights can be seen in Market Ethos publications and is a regularc ontributor on BNN.

PORTFOLIO STATISTICS

AS AT JUN 30, 2025	
Number of Holdings	33
P/E Ratio	11.88 ×
P/B Ratio	3.15 ×
P/CF Ratio	9.37 ×
Dividend Yield (Gross)	3.18%
Distribution Yield	3.66%

PORTFOLIO BREAKDOWN

TOP HOLDINGS

AS AT JUN 30, 2025	
Royal Bank Of Canada	5.17%
Bank Of Montreal	5.13%
The Bank of Nova Scotia	4.38%
Finning International Inc.	3.75%
Sun Life Financial Inc.	3.69%
Microsoft Corporation	3.48%
Telus Corporation	3.44%
Whitecap Resources Inc.	3.20%
Cisco Systems Inc	3.19%
Emera Inc.	3.18%
Canadian Tire Corporation Limited, Class "A" Nv	3.05%
Procter & Gamble Co	3.01%
Barrick Gold Corporation	3.01%
Canadian National Railway Company	2.99%
Jamieson Wellness Inc.	2.97%
Arc Resources Ltd.	2.95%
Pembina Pipeline Corporation	2.87%
Accenture Plc	2.72%
Lazard Limited, Class "A"	2.72%
Nutrien Ltd	2.68%
Rogers Communications Inc., Class ''B'"	2.63%
Suncor Energy Inc.	2.61%
Alphabet Inc	2.61%
Astrazeneca PLC, Sponsored ADR	2.59%
Cenovus Energy Inc.	2.55%

PERFORMANCE

AS AT JUN 30, 2025

						INCEPTION DATE (F, A): NOV 16, 2015		
SERIES	1M	3M	6M	YTD	1Y	3Y	5Y	SINCE INCEPTION
F	3.07%	7.21%	9.91%	9.91%	18.21%	12.31%	13.35%	9.01%
А	2.98%	6.91%	9.31%	9.31%	16.90%	11.07%	12.10%	7.87%

GROWTH OF \$10,000

AS AT JUN 30, 2025



GEOGRAPHIC BREAKDOWN

SECTOR BREAKDOWN AS AT JUN 30, 2025

INCEPTION DATE (ETF): MAY 24, 2017



FINANCIALS ENERGY 22.66% 15.67% INFORMATION **HEALTH CARE** TECHNOLOGY 9.60% 9.39% COMMUNICATION CONSUMER STAPLES SERVICES 8.46% 8.68% CONSUMER INDUSTRIALS DISCRETIONARY 6.74% 5.43% UTILITIES OTHERS 3.18% 3.01% MATERIALS REALESTATE 2.68% 1.81% CASH 2.70%

Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. The indicated rate of return is the historical annual compounded total return including changes in share/unit value and reinvestment of all distributions and does not take into account sales, redemption, distribution or optional charges or income taxes payable by any securityholder that would have reduced returns. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated.



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