# PURPOSE CORE EQUITY INCOME FUND



## THE IDEA

Generate income through a portfolio of dividend-paying equities with higher yields and lower volatility than the broader equity market.

ETF SERIES	RDE
MGMT FEE	0.75%
SERIES F	PFC2901
MGMT FEE	0.75%
SERIES A	PFC2900
MGMT FEE	1.75%

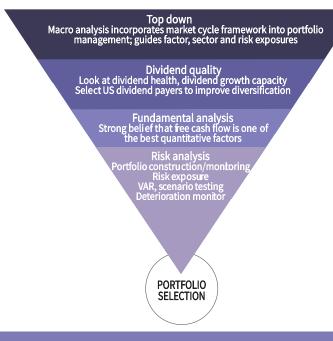
### **MY PURPOSE**

- **1.** Construct my core equity income portfolio with a basket of North American dividend stocks
- **2.** Generate income and maximize my potential for long-term capital growth

### **KEY HIGHLIGHTS**

- Diversified portfolio of dividend-paying stocks from across multiple sectors in Canada and the US
- Tactical strategy that combines elements of fundamental analysis and quantitative research
- Investment process screens dividends by health and growth capacity

#### **INVESTMENT PROCESS**



#### **PORTFOLIO MANAGER**



CRAIG BASINGER Chief Market Strategist Purpose Investments

Craig Basinger is the Chief Market Strategist at Purpose Investments. With over 25 years of investment experience, Craig combines an educational foundation in economics & psychology with years of experience in both fundamental and quantitative research. A long term student of the markets, Craig's thoughts and insights can be seen in Market Ethos publications and is a regular contributor on BNN.

#### **PORTFOLIO STATISTICS**

AS OF MAR 28, 2024	
Number of Holdings	33
P/E Ratio	12.57 ×
P/B Ratio	3.07 ×
P/CF Ratio	9.06 ×
Dividend Yield (Gross)	3.66%
Avg. Market Cap (\$BIL)	169.61
Distribution Yield	3.72%

#### PORTFOLIO BREAKDOWN TOP 25 HOLDINGS

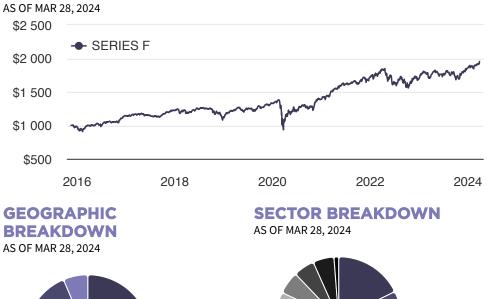
AS OF MAR 28, 2024	
Royal Bank Of Canada	4.94%
The Bank of Nova Scotia	4.43%
TC Energy Corporation	4.27%
Barrick Gold Corporation	4.23%
Arc Resources Ltd.	4.04%
Bank Of Montreal	3.82%
Procter & Gamble Co	3.66%
Emera Inc.	3.66%
Telus Corporation	3.40%
Finning International Inc.	3.37%
Merck & Co Inc	3.34%
Medtronic PLC	3.31%
Astrazeneca PLC, Sponsored ADR	3.18%
Microsoft Corporation	3.00%
Chartwell Retirement Residences	2.96%
Suncor Energy Inc.	2.92%
Rogers Communications Inc., Class "B"	2.89%
Cenovus Energy Inc.	2.77%
Cisco Systems Inc	2.77%
Nutrien Ltd	2.65%
Sun Life Financial Inc.	2.61%
Northland Power Inc.	2.17%
Magna International Inc.	2.16%
Lockheed Martin Corp	2.10%
Starbucks Corp	1.98%

#### PERFORMANCE

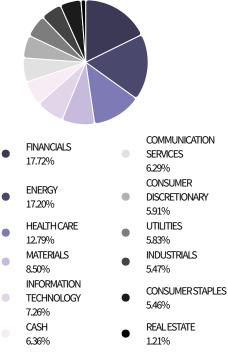
AS OF MAR 28, 2024

						INCEPTION DATE (F): NOV 16, 2015				
					INCEPTION DATE (A): NOV 16, 2015					
SERIES	1 MONTH	3 MONTH	6 MONTH	YTD	1 YEAR	3 YEAR	5 YEAR	SINCE INCEPTION		
ETF	3.24%	5.48%	13.24%	5.26%	13.61%	8.53%	9.72%	8.07%		
F	3.24%	5.49%	13.25%	5.26%	13.63%	8.54%	9.73%	8.33%		
А	3.15%	5.20%	12.63%	4.98%	12.37%	7.34%	8.52%	7.21%		

#### **GROWTH OF \$1,000**







INCEPTION DATE (ETF): MAY 24, 2017

Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. The indicated rate of return is the historical annual compounded total return including changes in share/unit value and reinvestment of all distributions and does not take into account sales, redemption, distribution or optional charges or income taxes payable by any securityholder that would have reduced returns. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated.



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