PURPOSE CORE EQUITY INCOME **FUND**



THE IDEA

Generate income through a portfolio of dividend-paying equities with higher yields and lower volatility than the broader equity market.

DISTRIBUTION YIELD

3.88%

MY PURPOSE

- 1. Construct my core equity income portfolio with a basket of North American dividend stocks
- 2. Generate income and maximize my potential for longterm capital growth

ETF SERIES RDE MGMT FEE 0.75%

SERIES F PFC2901

MGMT FEE 0.75%

SERIES A PFC2900

MGMT FEE 1.75%

KEY HIGHLIGHTS

- Diversified portfolio of dividend-paying stocks from across multiple sectors in Canada and the US
- Tactical strategy that combines elements of fundamental analysis and quantitative research
- Investment process screens dividends by health and growth capacity

INVESTMENT PROCESS

Top down Macro analysis incorporates market cycle framework into portfolio management; guides factor, sector and risk exposures

Dividend quality Look at dividend health, dividend growth capacity Select US dividend payers to improve diversification

Fundamental analysis Strong beli ef that fee cash flow is one of the best quantitative factors

Risk analysis
Portfolio construction/montoring
Risk exposure
VAR, scenario testing
Deterioration monitor

PORTFOLIO SELECTION

PORTFOLIO MANAGER



CRAIG BASINGER

Chief Market Strategist Purpose Investments

Craig Basinger is the Chief Market Strategist at Purpose Investments. With over 25 years of investment experience, Craig combines an educational foundation in economics & psychology with years of experience in both fundamental and quantitative research. A long term student of the markets, Craig's thoughts and insights can be seen in Market Ethos publications and is a regular contributor on BNN.



PORTFOLIO STATISTICS

AS OF DEC 29, 2023					
Number of Holdings	32				
P/E Ratio	13.38 ×				
P/B Ratio	3.27 ×				
P/CF Ratio	9.28 ×				
Dividend Yield (Gross)	3.72%				
Avg. Market Cap (\$BIL)	157.97				

PORTFOLIO BREAKDOWN

TOP 25 HOLDINGS

AS OF DEC 29, 2023 Royal Bank Of Canada 5.26% The Bank of Nova Scotia 4.42% TC Energy Corporation 4.40% Emera Inc. 4.18% **Barrick Gold Corporation** 4.18% Bank Of Montreal 4.10% **Telus Corporation** 4.02% Arc Resources Ltd. 3.57% Procter & Gamble Co 3.51% Rogers Communications Inc., Class "B" 3.50% Merck & Co Inc 3.40% Medtronic PLC 3.32% **Chartwell Retirement Residences** 3.04% **Nutrien Ltd** 2.92% Waste Management Inc 2.85% Microsoft Corporation 2.84% Finning International Inc. 2.81% Suncor Energy Inc. 2.69% Astrazeneca PLC, Sponsored ADR 2.65% Sun Life Financial Inc. 2.64% Manulife Financial Corp 2.60% Magna International Inc. 2.49% Lockheed Martin Corp 2.22% Starbucks Corp 2.20%

PERFORMANCE

AS OF DEC 29, 2023

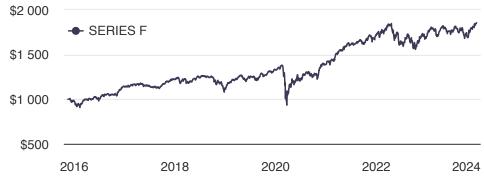
INCEPTION DATE (ETF): MAY 24, 2017 INCEPTION DATE (F): NOV 16, 2015

INCEPTION DATE (A): NOV 16, 2015

ETF 3.13% 7.76% 4.56% 9.53% 9.53% 10.18% 10.46% 7.54% F 3.12% 7.76% 4.56% 9.54% 9.54% 10.19% 10.47% 7.91% A 3.03% 7.46% 3.98% 8.34% 8.34% 8.97% 9.25% 6.79%	EPTION	SINCE INCEPT	5 YEAR	3 YEAR	1 YEAR	YTD	6 MONTH	3 MONTH	1 MONTH	SERIES
	6	7.54%	10.46%	10.18%	9.53%	9.53%	4.56%	7.76%	3.13%	ETF
Δ 3.0306 7.4606 3.0806 8.3406 8.3406 8.0706 0.2506 6.7006	6	7.91%	10.47%	10.19%	9.54%	9.54%	4.56%	7.76%	3.12%	F
A 3.0370 1.4070 3.3070 6.3470 6.3470 3.2370 6.1370	6	6.79%	9.25%	8.97%	8.34%	8.34%	3.98%	7.46%	3.03%	Α

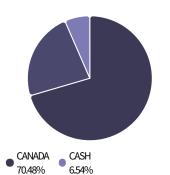
GROWTH OF \$1,000

AS OF DEC 29, 2023



GEOGRAPHIC BREAKDOWN

AS OF DEC 29, 2023



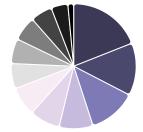
STATES

2.16%

UNITED 22.99%

SECTOR BREAKDOWN

AS OF DEC 29, 2023



FINANCIALS 19.02%

ENERGY 13.58%

HEALTH CARE 12.41%

MATERIALS 8.77%

INDUSTRIALS 7.88%

COMMUNICATION **SERVICES** 7.52%

CASH 6.54%

CONSUMER DISCRETIONARY 6.44%

UTILITIES 6.35%

CONSUMERSTAPLES 5.64% INFORMATION

TECHNOLOGY 4.36%

REALESTATE 1.50%

Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. The indicated rate of return is the historical annual compounded total return including changes in share/unit value and reinvestment of all distributions and does not take into account sales, redemption, distribution or optional charges or income taxes payable by any securityholder that would have reduced returns. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated.

Northland Power Inc.