



PURPOSE ETHER ETF

World's first Ether ETF



Purpose
INVESTMENTS

Where thoughtful
Canadians invest.

A safe, simple and efficient way to access Ether directly

Benefit from the diversification and growth potential of one of the fastest growing cryptocurrencies;
Via secure exposure to Ether in an efficient, liquid ETF.



DIVERSIFICATION



SECURITY



CONVENIENCE

TFSA
RRSP
ELIGIBILITY

HIGH RISK

	FX HEDGED	NON-FX HEDGED	USD
ETF TICKER	ETHH	ETHH.B	ETHH.U
MGMT FEES	1.00%	1.00%	1.00%
SERIES F	PFC6801	PFC6871	PFC6881
MGMT FEES	1.00%	1.00%	1.00%
SERIES A	PFC6800	PFC6870	PFC6880
MGMT FEES	2.00%	2.00%	2.00%
CARBON OFFSET	ETHH.J	--	--
MGMT FEES	1.00%	--	--

Inception date: APR 20, 2021

How it works

PURPOSE ETHER ETF



Investor buys ETF
 ✓ TFSA ✓ RRSP



ETF purchases
 physical Ether



Investor owns ETF that
 owns Ether



vs.

DIRECTLY BUYING ETHER



Investor evaluates
 Ether marketplace
 ✗ TFSA ✗ RRSP



Investor opens, funds and
 sets up account at chosen
 Ether marketplace



Investor has a wallet
 with chosen Ether
 marketplace



Investor purchases and
 owns Ether

Own a piece of history (again)

Another world's first, Purpose Ether ETF is a democratized way for retail and institutional investors to access physical Ether, a powerful digital asset. This unique ETF offers investors an efficient way to own Ether in their investment accounts. Being listed on the Toronto Stock Exchange makes the process quick and easy.

Diversification with low correlation to other assets

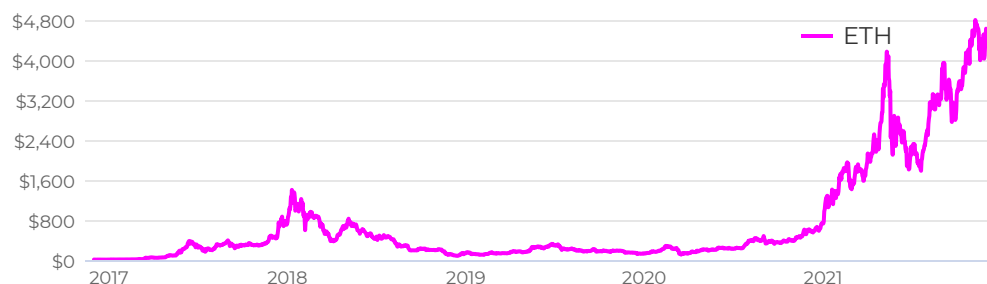
CORRELATIONS TO ETHER**

As At NOV 30, 2021

ASSET CLASS	1 YEAR	2 YEAR	3 YEAR
Canadian Equity	0.29	0.34	0.27
US Equity	0.21	0.33	0.23
Canadian Fixed Income	0.04	0.19	0.15
Gold	-0.04	0.16	0.13

ETH represents Ether's performance for the past 5 years.*

AS AT NOV 30, 2021



Source: Bloomberg. ETHUSD is represented as a proxy illustration to represent the historical performance of Ether. This index is quoted in USD and in no way represents the future performance of the Purpose Ether ETF. Nov 30, 2021.

MANAGED BY

Purpose Investments

VALUATION AGENT

CIBC Mellon Global Securities Services Company

SUB-CUSTODIAN

Gemini Trust Company, LLC

AUDITOR

Ernst & Young LLP

REGISTRAR & TRANSFER AGENT

TSX Trust Company

*Data sourced from Coindesk.

**Source: Bloomberg. Daily correlation of Bitcoin (BTC-USD Pairing) relative to Canadian Equity (S&P/TSX Composite Index), Fixed Income (Bloomberg Barclays Global Aggregate Bond Index), US Equity (Russell 3000 Index), Gold (XAU-USD X-Rate; NY Gold Spot). Commissions, trailing commissions, management fees and expenses all may be associated with investment funds. Please read the prospectus before investing. If the securities are purchased or sold on a stock exchange, you may pay more or receive less than the current net asset value. The indicated rates of return are the historical annual compounded total returns including changes in share/unit value and reinvestment of all distributions and do not take into account sales, redemption, distribution or optional charges or income taxes payable by any security holder that would have reduced returns. Investment funds are not guaranteed, their values change frequently and past performance may not be repeated. November 30, 2021

