

PURPOSE BITCOIN ETF

World's first Bitcoin ETF



Purpose
INVESTMENTS

Where thoughtful
Canadians invest.

A simple and efficient way to access Bitcoin

Benefit from the diversification and growth potential of the world's most popular cryptocurrency.

Via secure exposure to Bitcoin in an efficient, liquid ETF.

Inception date: FEBRUARY 18, 2021



	FX HEDGED CAD\$	CAD\$	USD\$
ETF TICKER	BTCC	BTCC.B	BTCC.U
MANAGEMENT FEE	1.00%	1.00%	1.00%

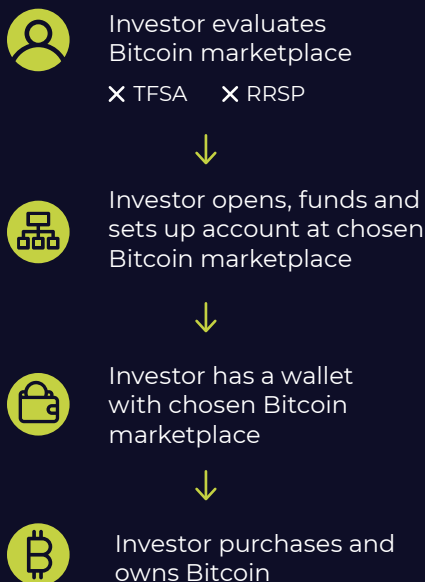
How it works

PURPOSE BITCOIN ETF PROCESS



vs.

DIRECTLY BUYING BITCOIN



Own a piece of history

World's first true Bitcoin ETF

is democratizing how retail and institutional investors access this powerful digital asset. This unique ETF gives investors an efficient way to own Bitcoin in their investment accounts. Being listed on the Toronto Stock Exchange makes the process quick and easy.

Diversification with low correlation to other assets

CORRELATIONS TO BITCOIN**

AS AT JAN 31, 2021

ASSET CLASS	YTD	1 YEAR	3 YEAR
Canadian Equity	0.42	0.24	0.18
Fixed Income	0.01	-0.01	0.01
US Equity	0.43	0.21	0.16
Gold	0.31	0.17	0.11

BTC represents Bitcoin's performance for the past 5 years.*

AS AT FEB 15, 2021



Source: Bloomberg. BTCUSD is represented as a proxy illustration to represent the historical performance of a Bitcoin. This index is quoted in USD and in no way represents the future performance of the Purpose Bitcoin ETF. Feb 15, 2021.

MANAGED BY
Purpose Investments

VALUATION AGENT
CIBC Mellon Global Securities Services Company

SUB-CUSTODIAN
Gemini

AUDITOR
Ernst & Young LLP

REGISTRAR & TRANSFER AGENT
TSX Trust Company

*Data sourced from Coindesk.

**Source: Bloomberg. Daily correlation of Bitcoin (BTC-USD Pairing) relative to Canadian Equity (S&P/TSX Composite Index), Fixed Income (Bloomberg Barclays Global Aggregate Bond Index), US Equity (Russell 3000 Index), Gold (XAU-USD X-Rate; NY Gold Spot). Commissions, trailing commissions, management fees and expenses all may be associated with investment funds. Please read the prospectus before investing. If the securities are purchased or sold on a stock exchange, you may pay more or receive less than the current net asset value. The indicated rates of return are the historical annual compounded total returns including changes in share/unit value and reinvestment of all distributions and do not take into account sales, redemption, distribution or optional charges or income taxes payable by any security holder that would have reduced returns. Investment funds are not guaranteed, their values change frequently and past performance may not be repeated. February 18, 2021

