



PURPOSE BITCOIN ETF

World's first Bitcoin ETF



Purpose
INVESTMENTS

Where thoughtful
Canadians invest.

A simple and efficient way to access Bitcoin

Benefit from the diversification and growth potential of the world's most popular cryptocurrency;
Via secure exposure to Bitcoin in an efficient, liquid ETF.

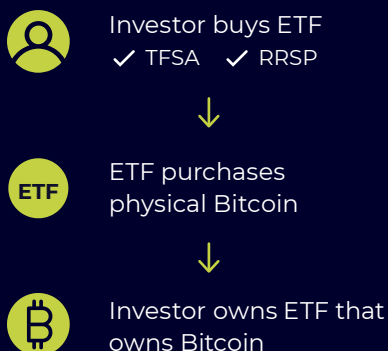


	FX HEDGED	NON-FX HEDGED	USD
ETF TICKER	BTCC	BTCC.B	BTCC.U
MGMT FEES	1.00%	1.00%	1.00%
SERIES F	PFC6701	PFC6771	PFC6781
MGMT FEES	1.00%	1.00%	1.00%
SERIES A	PFC6700	PFC6770	PFC6780
MGMT FEES	2.00%	2.00%	2.00%
CARBON OFFSET	BTCC.J	--	--
MGMT FEES	1.00%	--	--

Inception date: FEB 18, 2021

How it works

PURPOSE BITCOIN ETF PROCESS



vs.

DIRECTLY BUYING BITCOIN



Own a piece of history

World's first true Bitcoin ETF is democratizing how retail and institutional investors access this powerful digital asset. This unique ETF gives investors an efficient way to own Bitcoin in their investment accounts. Being listed on the Toronto Stock Exchange makes the process quick and easy.

Diversification with low correlation to other assets

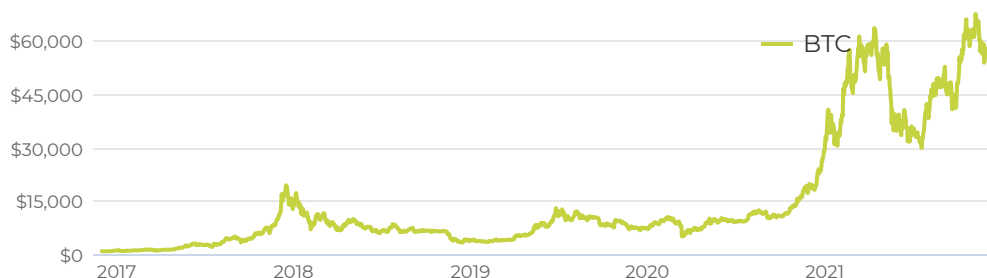
CORRELATIONS TO BITCOIN**

As At NOV 30, 2021

ASSET CLASS	1 YEAR	3 YEAR	5 YEAR
Canadian Equity	0.31	0.28	0.21
US Equity	0.23	0.24	0.19
Canadian Fixed Income	-0.01	0.16	0.12
Gold	-0.05	0.17	0.12

BTC represents Bitcoin's performance for the past 5 years.*

AS AT NOV 30, 2021



Source: Bloomberg. BTCUSD is represented as a proxy illustration to represent the historical performance of a Bitcoin. This index is quoted in USD and in no way represents the future performance of the Purpose Bitcoin ETF. Nov 30, 2021.

MANAGED BY

Purpose Investments

VALUATION AGENT

CIBC Mellon Global Securities Services Company

SUB-CUSTODIAN

Gemini Trust Company, LLC

AUDITOR

Ernst & Young LLP

REGISTRAR & TRANSFER AGENT

TSX Trust Company

*Data sourced from Coindesk.

**Source: Bloomberg. Daily correlation of Ether (ETH-USD) relative to Canadian Equity (S&P/TSX Composite Index), Fixed Income (Bloomberg Barclays Global Aggregate Bond Index), US Equity (Russell 3000 Index), Gold (XAU-USD X-Rate; NY Gold Spot), Bitcoin (BTC-USD Pairing). Commissions, trailing commissions, management fees and expenses all may be associated with investment funds. Please read the prospectus before investing. If the securities are purchased or sold on a stock exchange, you may pay more or receive less than the current net asset value. The indicated rates of return are the historical annual compounded total returns including changes in share/unit value and reinvestment of all distributions and do not take into account sales, redemption, distribution or optional charges or income taxes payable by any security holder that would have reduced returns. Investment funds are not guaranteed, their values change frequently and past performance may not be repeated. November 30, 2021

