

PURPOSE BEHAVIOURAL OPPORTUNITIES FUND



THE IDEA

Gain diversification and long-term growth potential through a unique multi-strategy approach that seeks to profit from irrational investor behaviour.

ETF SERIES	BHAV
MGMT FEE	0.75%
SERIES F	PFC2801
MGMT FEE	0.75%
SERIES A	PFC2800
MGMT FEE	1.75%

Performance Fee: 10%

MY PURPOSE

1. Diversify my portfolio and benefit from long-term capital appreciation
2. Use a unique, active strategy to profit from the emotional mistakes of other investors

KEY HIGHLIGHTS

- Active, multi-strategy approach designed to profit from market inefficiencies and investors' predictable emotional mistakes
- Options can be used to implement strategies or for hedging purposes
- Portfolio tilted to long equity holdings, but can participate in short selling, up to 20% of NAV
- Tax-efficient corporate class structure

INVESTMENT PROCESS



PORTFOLIO MANAGER



CRAIG BASINGER

Chief Market Strategist
Purpose Investments

Craig Basinger is the Chief Market Strategist at Purpose Investments. With over 25 years of investment experience, Craig combines an educational foundation in economics & psychology with years of experience in both fundamental and quantitative research. A long term student of the markets, Craig's thoughts and insights can be seen in Market Ethos publications and is a regular contributor on BNN.

PORTFOLIO STATISTICS

AS OF JUL 29, 2022

Number of Holdings	18
P/E Ratio	11.43 x
P/B Ratio	3.77 x
P/CF Ratio	6.94 x
Dividend Yield (Gross)	1.83%
Avg. Market Cap (\$BIL)	71.46

PORTFOLIO BREAKDOWN

TOP HOLDINGS

AS OF JUL 29, 2022

BMO Nasdaq 100 Equity Hedged To Cad Index ETF	10.87%
iShares MSCI Japan ETF	6.68%
Paychex Inc	6.16%
Nasdaq Biotechnology	5.85%
Celestica Inc., Sv	5.58%
Kinaxis Inc.	5.02%
Canadian National Railway Company	4.98%
Walmart Inc	4.69%
Russel Metals Inc.	4.55%
Goldman Sachs Group Inc	4.54%
SnC-Lavalin Group Inc.	4.49%
Booz Allen Hamilton Holding Corp	4.15%
Quest Diagnostics Inc	4.09%
Texas Instruments Inc	4.06%
Cae Inc.	3.94%
Dream Industrial Real Estate Investment Trust	3.88%
Intel Corp	3.27%
Walt Disney Co	2.85%

PERFORMANCE

AS OF JUL 29, 2022

INCEPTION DATE: JAN 17, 2018

SERIES	1 MONTH	3 MONTH	6 MONTH	YTD	1 YEAR	3 YEAR	SINCE INCEPTION
ETF	6.95%	-4.65%	-10.70%	-19.26%	-23.15%	-2.92%	-0.70%
F	6.95%	-4.65%	-10.70%	-19.26%	-23.13%	-2.86%	-0.65%
A	6.86%	-4.91%	-11.19%	-19.77%	-23.97%	-3.95%	-1.77%

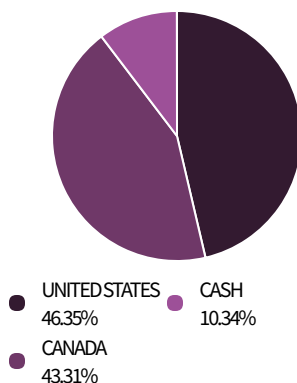
GROWTH OF \$1,000

AS OF JUL 29, 2022



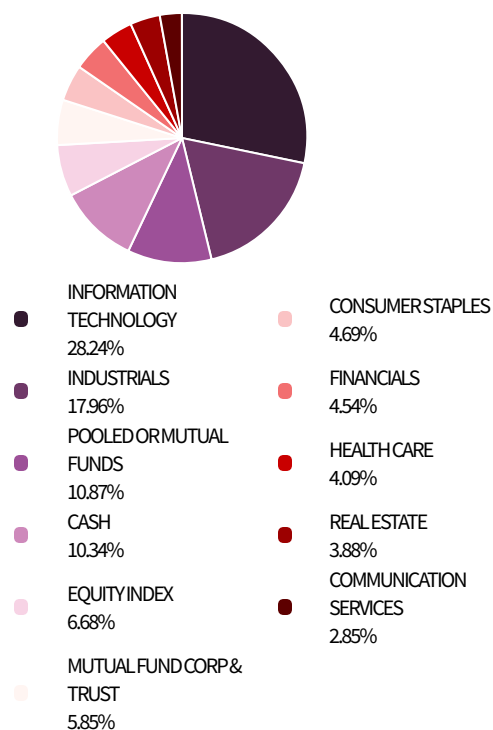
GEOGRAPHIC BREAKDOWN

AS OF JUL 29, 2022



SECTOR BREAKDOWN

AS OF JUL 29, 2022



Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. The indicated rate of return is the historical annual compounded total return including changes in share/unit value and reinvestment of all distributions and does not take into account sales, redemption, distribution or optional charges or income taxes payable by any securityholder that would have reduced returns. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated.