

# PURPOSE BEHAVIOURAL OPPORTUNITIES FUND



## THE IDEA

Gain diversification and long-term growth potential through a unique multi-strategy approach that seeks to profit from irrational investor behaviour.

ETF SERIES	<b>BHAV</b>
MGMT FEE	0.75%
SERIES F	<b>PFC2801</b>
MGMT FEE	0.75%
SERIES A	<b>PFC2800</b>
MGMT FEE	1.75%

**Performance Fee: 10%**

## MY PURPOSE

1. Diversify my portfolio and benefit from long-term capital appreciation
2. Use a unique, active strategy to profit from the emotional mistakes of other investors

## KEY HIGHLIGHTS

- Active, multi-strategy approach designed to profit from market inefficiencies and investors' predictable emotional mistakes
- Options can be used to implement strategies or for hedging purposes
- Portfolio tilted to long equity holdings, but can participate in short selling, up to 20% of NAV
- Tax-efficient corporate class structure

## INVESTMENT PROCESS



## SUBADVISOR

**RICHARDSON**

Wealth

CONNECTED  
WEALTH

Richardson Wealth Asset Management is a highly disciplined investment group with a specialty in quantitative investing methods. The team's systematic strategies provide low-correlation, alternative solutions for investors that complement core portfolios and help lower overall volatility.

## PORTFOLIO STATISTICS

AS OF JUN 30, 2021

Number of Holdings	26
P/E Ratio	9.51 x
P/B Ratio	5.95 x
P/CF Ratio	5.42 x
Dividend Yield (Gross)	1.64%
Avg. Market Cap (\$BIL)	57.12

## PORTFOLIO BREAKDOWN

### TOP 25 HOLDINGS

AS OF JUN 30, 2021

Wells Fargo & Co	4.26%
Snc-Lavalin Group Inc.	4.21%
Twitter Inc.	4.17%
Canadian National Railway Company	4.10%
Canada Goose Holdings Inc.	4.06%
Russel Metals Inc.	3.90%
Freeport-McMoRan Inc	3.85%
Netflix Inc	3.84%
Kinaxis Inc.	3.72%
ULTA BEAUTY INC	3.63%
Pinterest Inc	3.51%
Molson Coors Brewing Co	3.48%
Paychex Inc	3.47%
Discover Financial Services	3.45%
Rogers Communications Inc., Class "B"	3.44%
Electronic Arts Inc.	3.26%
New Relic Inc.	3.25%
Pan American Silver Corp.	3.23%
General Mills Inc	3.20%
Spotify Technology Sa	3.12%
Boeing Co	3.05%
Viacomcbs Inc.	2.92%
Greenbrier Cos Inc. (The)	2.82%
Celestica Inc., Sv	2.79%
Tupperware Brands Corp	2.50%

## PERFORMANCE

AS OF JUN 30, 2021

INCEPTION DATE: JAN 17, 2018

SERIES	1 MONTH	3 MONTH	6 MONTH	YTD	1 YEAR	3 YEAR	SINCE INCEPTION
ETF	2.95%	3.63%	11.97%	12.44%	21.17%	7.27%	7.11%
F	2.95%	3.64%	11.99%	12.46%	21.19%	7.35%	7.16%
A	2.86%	3.35%	11.38%	11.85%	19.90%	6.13%	5.95%

## GROWTH OF \$1,000

AS OF JUN 30, 2021



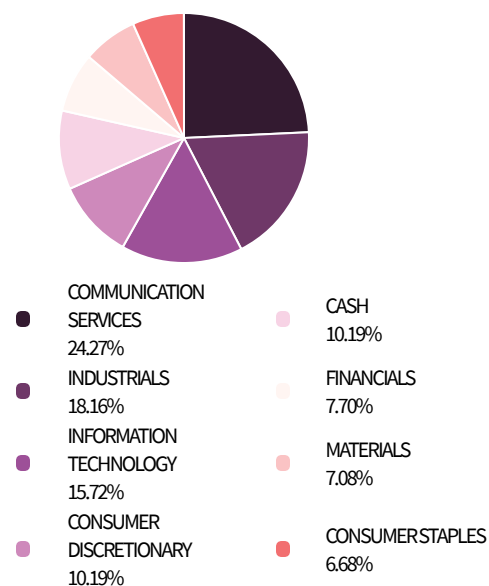
## GEOGRAPHIC BREAKDOWN

AS OF JUN 30, 2021



## SECTOR BREAKDOWN

AS OF JUN 30, 2021



Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. The indicated rate of return is the historical annual compounded total return including changes in share/unit value and reinvestment of all distributions and does not take into account sales, redemption, distribution or optional charges or income taxes payable by any securityholder that would have reduced returns. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated.